DIY Mass Postcard Mailing

This is a deconstructed example of a postcard we used just before the Gulf War started. Such mailings can be productive, but professional color printing with perforated tear-off cards is expensive for grassroots organizations. These can be cheaply printed on a home printer or at a copy shop and provided to people in digital format so that they can print them themselves. Even if people never mail the cards, it serves as education & inspiration.

Legal size for a postcard is:
- Height: 3 1/2" min. / 4 1/4" max.
- Length: 5 1/2" min. / 6" max.
- Thickness: 0.007" min. / 1/4" max.

Currently, postcard rate is 34¢. If your card is bigger than this you will pay the 1st class 49¢ rate, so make sure your horizontal cut lines fall within these parameters.

Include the mailing addresses to the public officials you want the postcards sent to. For nation-wide issue such as this one, we would hope each person would send four cards: to the president, both senators and to his or her local rep.

Let people know who is behind this campaign and where they can go for more information.

This is the front of the card. We have left the back blank. If you have these filled out at an event and can collect them, they can be mailed in a big envelope or hand-delivered to a local office. More people will mail them if you provide the stamps, but that can get expensive -- don’t worry if you can’t.

Print this on 8 1/2 × 11” cardstock.

Include lines for cutting!

We prefer to give people the opportunity to write their own personal messages, but always provide some suggestioned points. If you prefer to have a standard message printed on the reverse of the card, still leave room for a personal message.

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“Today there is no longer a choice between violence and nonviolence. It is either nonviolence or nonexistence.”
Dr. Martin Luther King, Jr.

Peace, not war, in Iraq

Cut out these postcards along the dotted lines, attach a 23¢ stamp and address them to:
- President George W. Bush
  The White House
  Washington, D.C.
- Vice President Richard Cheney
  The White House
  Washington, D.C.
- Members of Congress
  Washington, D.C.
- Senator [Name]
  [Address]
- Senator [Name]
  [Address]
- Representative [Name]
  [Address]

Consider using the following points (right), adapted from an article in Peace News:

1. War against Iraq would be a monumental folly, for at least 10 reasons:
   - If there is no justification for war, Iraq has not attacked or threatened the United States or its allies.
   - It has not been implicated in the attacks of Sept. 11.
   - A military campaign against Iraq would kill thousands of innocent civilians.
   - We would send the United States tens of billions of dollars.
   - The military overthrow of Saddam Hussein would add to the already vast force in the Middle East.
   - All of the above reasons would contribute to a continuing war and occupation.
   - Adding Iraq to the list of U.S. enemies would increase the risk of a preemptive war, for there is nothing preventing a future invasion.
   - We would send the United States tens of billions of dollars.
   - The military overthrow of Saddam Hussein would add to the already vast force in the Middle East.
   - All of the above reasons would contribute to a continuing war and occupation.

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For more activist ideas, visit www.falaa.net/peace or come to the peaceCENTER, 1440 S. Mary’s on any Thursday evening from 5:30 - 7:00 pm. Call 210-224-HOPE for more information.

Let us know if you print these out and mail them! Write to us at info@onestepatatime.org.